



L.H.O.O.Q.

Œuvre d'art

L.H.O.O.Q. est une œuvre d'art de 1919 de Marcel Duchamp, parodiant La Joconde de Léonard de Vinci. Son titre est à la fois un homophone du mot anglais look et un allographe que l'on peut ainsi prononcer : « elle a chaud au cul ». [Wikipédia](#)



Artiste : [Marcel Duchamp](#)

Création : 1919

Genre : Peinture de portrait

Tiré de la série : L.H.O.O.Q.

Périodes : Net.art, DataDada

Recherches associées

[Voir d'autres éléments \(plus de 10\)](#)

[Fontaine](#)

Marcel
Duchamp

[Porte-bou...](#)

Marcel
Duchamp

[Nu descendant un escalier](#)

Marcel
Duchamp

[Why Not Sneeze, Rose Sél...](#)

Marcel
Duchamp

[Roue de bicyclette](#)

Marcel
Duchamp

Before Google changes the Period Net Art and DataDada

Le PtitVincent

How Google invented, via PtitVincent, a fake period of art history

timeline

the innards of l.h.o., the book | december 2014

[{link}](#)



article by Yves Eudes in Le Monde.fr | 2014.12.15 at 4:27 p.m

[{link}](#)

PtitVincent created | 2014.12.15 at 4:30 p.m

[{link}](#)

PtitVincent modifies the art period of L.H.O.O.Q. | 2014.12.15 at 4:37

p.m

[{link}](#)

----- summary -----

Google takes 3 minutes to read an article published in Le Monde, (1 minute per paragraph).

8 seconds to decide to create a corrector user profile: PtitVincent

7 minutes to find the way to correct/retort for L.H.O.O.Q.

and all this after more than a year and a half of performance... It takes balls to be a clown!

and as Freebase is a great uncontrollable mystery in its updates, it takes a gas plant to control it, even for Google!

the joke "Google search LHOOQ" circulated for several days on the Internet. They must not have been laughing every day in Mountain View ;-(

----- detailed story -----

Of course, when you're the king of the world, the king of museums and the king of world culture, i.e. Google, you can't be seen without a clown... um, I meant to say, you can't be seen as a clown.

After more than a year and a half of indifference... during which time Marcel Duchamp's L.H.O.O.Q. was classified as Net Art, and whereby Marcel Duchamp himself was a Net artist, it only took one well-documented article in Le Monde to cause a ruckus on Freebase.

To avoid being ridiculed, Google responded to the ruckus caused.

To repair the damage done by albertine meunier on the search result for L.H.O.O.Q., Google created on December 15, 2014 at 4:30 p.m. the user profile PtitVincent—exactly 3 minutes after the article was published on Le Monde.fr.

Created by the user-administrator, in other words, a Freebase staff member PtitVincent is THE corrector profile (see illustrations 1-3).



Superstition, reaction or coincidence, 7 minutes after it was created– December 15, 2014 at 4:37 p.m.–PtitVincent assigns L.H.O.O.Q. the type Found Object to define the art period of this major work by Marcel Duchamp (see illustration 4).

Google must not have been pleased that L.H.O.O.Q. was Net Art! So it created PtitVincent!

And as PtitVincent is a good guy, he changed the art period of this work, without ignoring Art History, and declared Marcel Duchamp's L.H.O.O.Q. a "Found Object".

We admit that ReadyMades are a bit "easy" to find.

We admit that attaching a bicycle wheel to a stool is something you had to think about, so also something you had to find... But "Found Object"?!

Google was perhaps ignorant of the fact that according to Art History, the first ReadyMade was lost and not found. So it's more of a "Very Lost Object" than a "Found Object".

But continuing our little investigation... we discover that this mysterious art period includes a single artwork in its collection: L.H.O.O.Q. (see illustration 5).

This reveals that the "Found Object" period of art history according to Freebase is none other than a fake period, created purposely by Google to quickly delete albertine meunier's playful joke.

In other words, Google invented, via PtitVincent, a completely fake period of art history. Twisting reality to counter a joke–not bad! Way to go, Google! Now that's serious!

Then all Google had to do was insert a little condition to delete the joke, such as if "Found Object" then do not display the Period and therefore do not display Net Art or anything else.

Eradicating the Period

if (found object)=1
then (period)=0

Minimalistic, Simplistic, Post-Duchampian !

And this is where the story becomes completely Dada, if not completely DataDada. A half-hour after PtitVincent was created, he got a friend: BobLePointu* created on December 15, 2014 at 5:16 p.m. (see illustration 2b). This friend had fun just completing the term L.H.O.O.Q. in US English.

Surely a subtlety of language between English and US



English!

(*) as his name implies, BobLePointu is quite punctilious, and in addition to being named Bob he is not named Alice.

As for me, I'm trying to follow the twisted, transformative logic of PtitVincent and his friend BobLePointu. But it's not so simple... I have lots of questions!

Could BobLePointu be a reincarnation of Hugo Ball at Cabaret Voltaire? After all, there is some resemblance! (see illustration 6)

Could PtitVincent be the incarnation of the lost painter who cut off his ear, without his brother Theo? Is the Internet becoming DataDada without us knowing it?

In conclusion ...

As all these subtleties seem to be very important, and unfortunately all this is way beyond my little coding joke, I followed in the footsteps of BobLePointu to complete little subtle things for Freebase's "Found Object" (see illustration 7).

So in English, both British and US, you will find on Freebase that "Found Object" has become "Very Lost Object", as it's well known that Art History prevails over computer history! !

```
if (found object)=1 then
(RoueDeBicyclette)=VeryLostObject
```

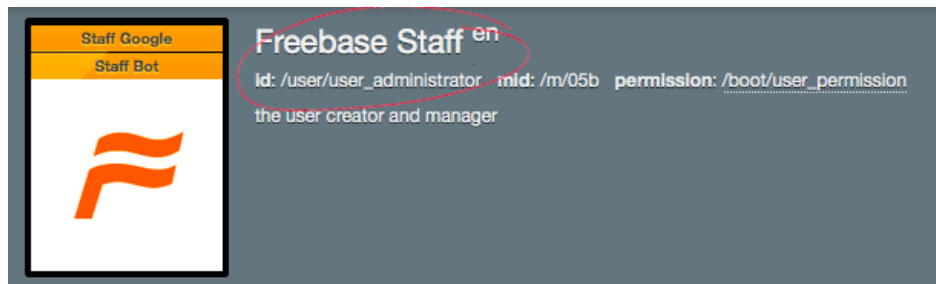
now that's Post-Internet art

morality

whether a question of timing, adjusted scheduling or fragility stripped bare by her bachelors...

Freebase's retirement has been announced | 2014.12.15 |
plus.google.com/109936836907132434202/posts/bu3z2wVqcQc

2015 - Albertine Meunier



*illustration 1 : the user administrator is a Freebase staff member /
www.freebase.com/user/user_administrator?writes=*

User

ptitvincent^{en}

id: /user/ptitvincent mid: /m/012ggdlk permission: /m/012ggdlb

Created by user_administrator on 12/15/2014

Schema

Queries

Apps

Writes

More

View specific properties... by /user/ptitvincent

Filter options:

☐ Include deleted links

Timestamp YYYY-MM-DD... to YYYY-MM-DD...

View options:

☐ Sort oldest to newest

☒ Show full timestamp

☐ Show full attribution

Links

Subject	Predicate	Object/Value	Creator	Attribution	Timestamp
1 /m/Op9_w Found Object	/visual_art/art_period_movement/associated_artworks	/m/03ggd2y L.H.O.O.Q.	/user/ptitvincent	none	2014-12-15T16:37:04.0000Z
2 /user/ptitvincent	/type/namespace/keys	default_domain /user/ptitvincent/default_domain	/user/ptitvincent	none	2014-12-15T16:30:11.0000Z
3 /user/ptitvincent/default_domain	/type/object/permission	/m/012ggdl_	/user/ptitvincent	none	2014-12-15T16:30:10.0006Z
4 /user/ptitvincent/default_domain	/type/object/name	ptitvincent's types /lang/en	/user/ptitvincent	none	2014-12-15T16:30:10.0005Z
5 /user/ptitvincent/default_domain	/freebase/domain_profile/hidden	true	/user/ptitvincent	none	2014-12-15T16:30:10.0004Z
6 /user/ptitvincent/default_domain	/type/domain/owners	/m/012ggdm3 Owners of ptitvincent's default types	/user/ptitvincent	none	2014-12-15T16:30:10.0003Z
7 /user/ptitvincent/default_domain	/type/object/type	/freebase/domain_profile	/user/ptitvincent	none	2014-12-15T16:30:10.0002Z
8 /user/ptitvincent/default_domain	/type/object/type	/type/domain	/user/ptitvincent	none	2014-12-15T16:30:10.0001Z
9 /m/012ggdm3 Owners of ptitvincent's default types	/type/object/permission	/m/012ggdl_	/user/ptitvincent	none	2014-12-15T16:30:09.0005Z
10 /m/012ggdm3 Owners of ptitvincent's default types	/type/object/type	/type/usergroup	/user/ptitvincent	none	2014-12-15T16:30:09.0004Z
11 /m/012ggdl_	/type/permission/permits	/m/012ggdm3 Owners of ptitvincent's default types	/user/ptitvincent	none	2014-12-15T16:30:09.0003Z
12 /m/012ggdm3 Owners of ptitvincent's default types	/type/usergroup/member	/user/ptitvincent	/user/ptitvincent	none	2014-12-15T16:30:09.0002Z
13 /m/012ggdm3 Owners of ptitvincent's default types	/type/object/name	Owners of ptitvincent's default types /lang/en	/user/ptitvincent	none	2014-12-15T16:30:09.0001Z
14 /m/012ggdl_	/type/object/permission	/boot/domain_permission	/user/ptitvincent	none	2014-12-15T16:30:08.0003Z
15 /m/012ggdl_	/type/permission/permits	/boot/schema_group	/user/ptitvincent	none	2014-12-15T16:30:08.0002Z
16 /m/012ggdl_	/type/object/type	/type/permission	/user/ptitvincent	none	2014-12-15T16:30:08.0001Z

illustration 2 : pttitvincent created by theUser administrator /
www.freebase.com/user/ptitvincent?writes=

User

ptitvincent

On Freebase since

12/15/2014

illustration 3 : pttitvincent created on Freebase on December 15, 2014 /
www.freebase.com/user/ptitvincent?schema=

User

boblepointu^{en}

id: /user/boblepointu mid: /m/012ggh0 permission: /m/012ggh0_9

Created by user_administrator on 12/15/2014

Schema

Queries

Apps

Writes

More

View specific properties...

by /user/boblepointu

Filter options:

☐ Includes deleted links

Timestamp YYYY-MM-DD... to YYYY-MM-DD...

View options:

☐ Sort oldest to newest

☒ Show full timestamp

☐ Show full attribution

Links

Subject	Predicate	Object/Value	Creator	Attribution	Timestamp
1 /m/03gqdz L.H.O.O.Q.	/type/object/name	L.H.O.O.Q. /lang/en-us	/user/boblepointu	none	2014-12-15T17:16:29.0000Z
2 /user/boblepointu	/type/namespace/keys	default_domain /user/boblepointu/default_domain	/user/boblepointu	none	2014-12-15T17:16:47.0003Z
3 /user/boblepointu/default_domain	/type/object/permission	/m/012ggh00	/user/boblepointu	none	2014-12-15T17:16:46.0006Z
4 /user/boblepointu/default_domain	/type/domain/owners	/m/012ggh04 Owners of boblepointu's default types	/user/boblepointu	none	2014-12-15T17:16:46.0005Z
5 /user/boblepointu/default_domain	/freebase/domain_profile/hidden	true	/user/boblepointu	none	2014-12-15T17:16:46.0004Z
6 /user/boblepointu/default_domain	/type/object/type	/freebase/domain_profile	/user/boblepointu	none	2014-12-15T17:16:46.0003Z
7 /user/boblepointu/default_domain	/type/object/type	/type/domain	/user/boblepointu	none	2014-12-15T17:16:46.0002Z
8 /user/boblepointu/default_domain	/type/object/name	boblepointu's types /lang/en	/user/boblepointu	none	2014-12-15T17:16:46.0001Z
9 /m/012ggh04 Owners of boblepointu's default types	/type/object/permission	/m/012ggh00	/user/boblepointu	none	2014-12-15T17:16:46.0005Z
10 /m/012ggh04 Owners of boblepointu's default types	/type/object/name	Owners of boblepointu's default types /lang/en	/user/boblepointu	none	2014-12-15T17:16:44.0004Z
11 /m/012ggh00	/type/permission/permits	/m/012ggh04 Owners of boblepointu's default types	/user/boblepointu	none	2014-12-15T17:16:44.0003Z
12 /m/012ggh04 Owners of boblepointu's default types	/type/usergroup/member	/user/boblepointu	/user/boblepointu	none	2014-12-15T17:16:44.0002Z
13 /m/012ggh04 Owners of boblepointu's default types	/type/object/type	/type/usergroup	/user/boblepointu	none	2014-12-15T17:16:44.0001Z
14 /m/012ggh00	/type/object/permission	/boot/domain_permission	/user/boblepointu	none	2014-12-15T17:16:42.0003Z
15 /m/012ggh00	/type/object/type	/type/permission	/user/boblepointu	none	2014-12-15T17:16:42.0002Z
16 /m/012ggh00	/type/permission/permits	/boot/schema_group	/user/boblepointu	none	2014-12-15T17:16:42.0001Z

illustration 2b : creation of boblepointu by User administrator / www.freebase.com


User

boblepointu

On Freebase since 12/15/2014

illustration 3b : boblepointu created on Freebase on December 15, 2014 / www.freebase.com/user/boblepointu?schema=





Found object^{en}

Found object originates from the French objet trouvé, describing art created from undisguised, but often modified, objects or products that are not normally considered art, often because they already have a non-art function. Pablo Picasso first publicly utilized the idea when he pasted a printed image of chair carving onto his painting titled *Still Life with Chair Caning*. Marcel Duchamp is thought to have perfected the concept several years later when he made a series of ready-made, consisting of completely unaltered everyday objects selected by Duchamp and designated as art. The most famous example is *Fountain*, a standard urinal purchased from a hardware store and displayed on its side. In its strictest sense art term "ready-made" is applied exclusively to works produced by Marcel Duchamp, who borrowed the term from the clothing industry while living in New York, and especially to works dating from 1913 to 1921. Found objects derive their identity as art from the designation placed upon them by the artist and from the social history that comes with the object. [-]

Properties

It's

Keys

Links

View specific properties...

by creator or attribution...

Filter options:

☐ Include deleted links

Timestamp YYYY-MM-DD... to YYYY-MM-DD...

View options:

☐ Sort oldest to newest

☐ Show full timestamp

☐ Show full attribution

Links

Subject	Predicate	Object/Value	Creator	Attribution	Timestamp
1 /m/op9_w	visual_art/period_movement/associated_works	/m/03qst2 L.H.O.O.Q.	user/ptitvincent	none	2014-12-15
2 /m/0mg7w Fine art	user/unfolded/unfolded/artist_classification/period	/m/03qst2	none	/m/011et129	2014-08-28
3 /m/op9_w	/type/object/key	Ready_made /wikipedia/i	none	/m/011c4xj	2014-07-28
4 /m/op9_w	/type/object/key	Ready_made /wikipedia/ca	none	/m/0104n00	2014-04-28
5 /m/op9_w	/type/object/key	1824193 /wikipedia/ia_id	none	/m/02qdy1	2013-12-03

illustration 4 : L.H.O.O.Q. assigned to Found Object period on December 15, 2014 / www.freebase.com/m/op9_w?links=

Le PtitVincent

<http://albertinemeunier.net/ptitvincent/en>

8/11

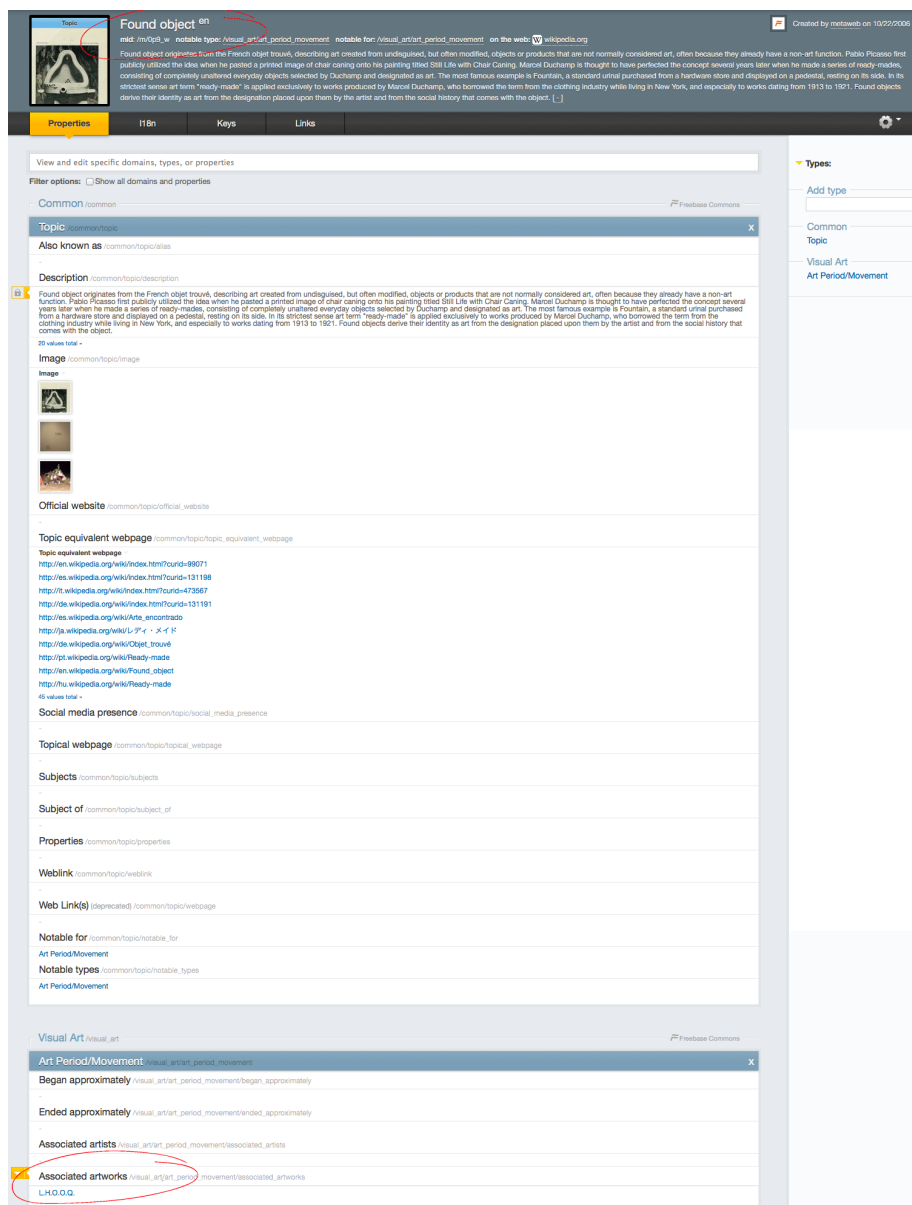
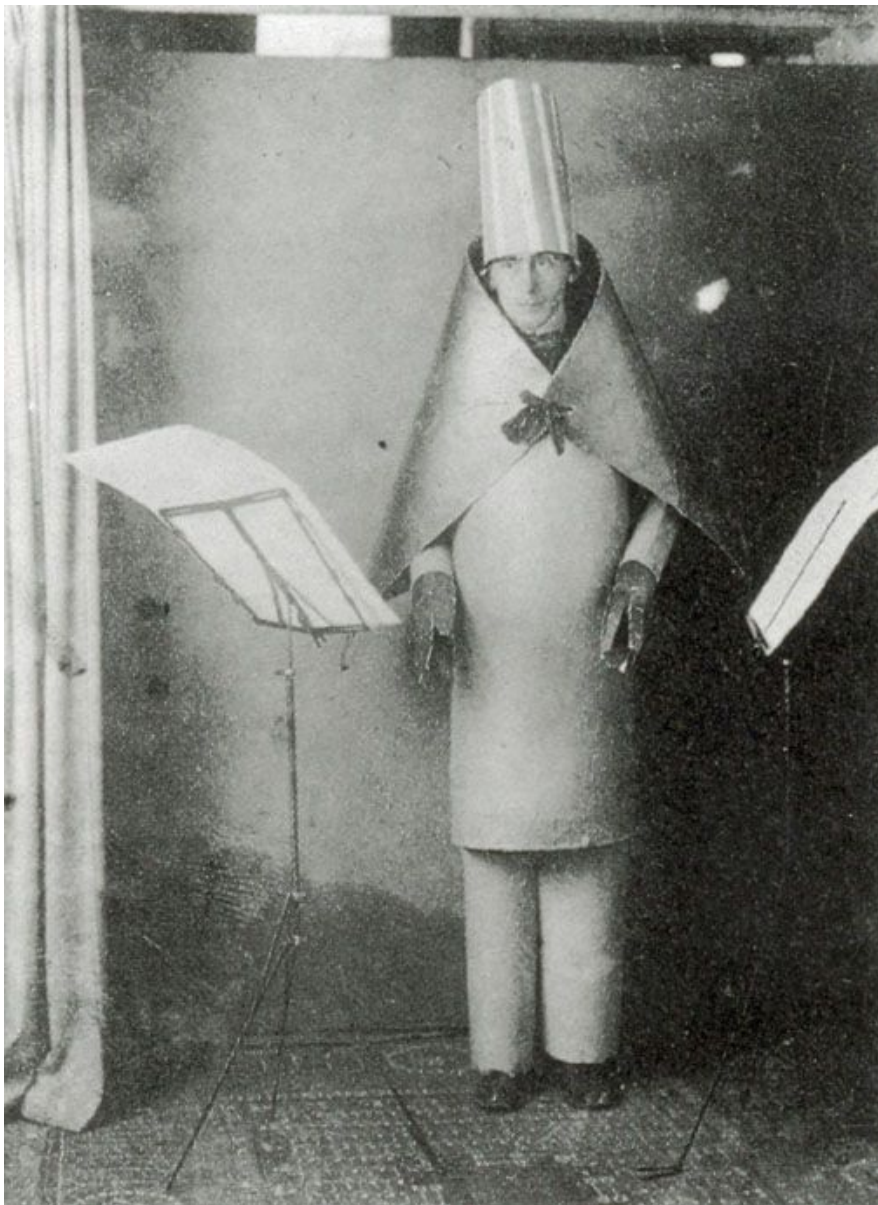


illustration 5 : L.H.O.O.Q. is the only artwork of this mysterious movement . item
Associated artworks // www.freebase.com/m/op9_w?props=



*illustration 6 : Hugo Ball performing at Cabaret Voltaire in 1916 /
[en.wikipedia.org/wiki/Cabaret_Voltaire_\(Zurich\)](http://en.wikipedia.org/wiki/Cabaret_Voltaire_(Zurich))*



Topic

Found object^{en}

mid: /m/op9_w notable type: /visual_art/art_period_movement notable for: /visual_art/art_period_movement on the web: [Wikipedia.org](#)

Found object originates from the French objet trouvé, describing art created from undisguised, but often modified, objects or products that are not normally considered art, often because they already have a non-art function. Pablo Picasso first publicly utilized the idea when he pasted a printed image of chair caning onto his painting titled Still Life with Chair Caning. Marcel Duchamp is thought to have perfected the concept several years later when he made a series of ready-mades, consisting of completely unaltered everyday objects selected by Duchamp and designated as art. The most famous example is Fountain, a standard urinal purchased from a hardware store and displayed on a pedestal, resting on its side. In its strictest sense art term "ready-made" is applied exclusively to works produced by Marcel Duchamp, who borrowed the term from the clothing industry while living in New York, and especially to works dating from 1913 to 1921. Found objects derive their identity as art from the designation placed upon them by the artist and from the social history that comes with the object. [...]

Properties

It8n

Keys

Links

⚙

Names

Name	Language	Code	Timestamp
Very Lost Object	English	en	2014-12-30T11:55:51.000Z
Very Lost Object	U.S. English	en-US	
كائن المفقود	Arabic	ar	
很失落对象	Chinese	zh-CN	
很失落對象	Chinese (traditional)	zh-TW	
Objet perdu	Dutch	nl	2014-12-30T11:56:15.000Z
Very Lost Object	British English	en-GB	
Objet perdu	French	fr	2014-12-30T10:06:25.000Z
Objet perdu	German	de	2014-12-30T10:07:03.000Z
Objet perdu	Italian	it	2014-12-30T11:56:09.000Z
レゾイ・メイド	Japanese	ja	2007-09-27T18:00:56.000Z

illustration 7 : Found Object in Freebase , language subtleties / www.freebase.com/m/op9_w?i18n=

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